



# ANYA KOVGAN

## Graphic Designer

As a passionate and skilled designer, my objective is to blend creativity with strategic thinking to deliver a user-centric solutions, by pushing the boundaries, creating impactful and aesthetic designs which meet client's objectives.

I aspire to work in a dynamic and collaborative environment where I can utilize my dedication to excellence and continuous improvement and make a meaningful contribution to the success of the projects I am involved in and the organization I work with.

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### EDUCATION

Bachelor of Design -  
Visual Communications  
at Holon Institute of Technologie

### SKILLS

Photoshop



Illustrator



After Effects



XD



Sketch



Wordpress



Blender



### LANGUAGES

English - Advanced



Hebrew - Advanced



Russian - Advanced



Belarusian - Intermediate



Ukrainian - Intermediate



### EXPERIENCE

**TILL NOW** **CRM DESIGNER AT PIRATE KINGS GAME IN PLAYTIKA**  
Provide all in-game monetization content such as daily promotions, sales, illustrations and assets for new game features. Create social media content.

**2019** **INTERNSHIP AT HOF PLAYTIKA**  
Created in-game and social media graphic content according to monetization briefes and game design guidelines.

**2018** **WEB AND CUSTOMER MANAGER AT ROL RESTAURANTS PORTAL**  
Administration and daily maintenance of new and existing clients websites and content, Rol's portal and other services under Rol's responsibilities.

**2015** **SUPPORT CENTER LEAD AT ORBOTECH**  
Team lead of 7 tech staff which provide technical support to 1500 Israeli and subsidiaries users. Team and budget management, problem-solving and escalations, collaboration with other departments, performance monitoring and it's improvment, projects menegement.

**2013** **INFRASTRUCTURE CONSULTAN**  
Microsoft software upgrade of the end-client stations at corps like banks, etc. Planning the upgrade stages in accordance of the organizational structure, testing and adjustmenting the in-house software.

**2011** **INTERNAL IT SUPPORT AT CALANIT CARMON**  
Corporation clients technical support such as Mekorot, Bank of Israel, Shtraus and etc. Microsoft software troubleshooting.

**2010** **MICROSOFT SUPPORT CENTER**  
Recognition and solution of software or hardware issues. Escorting software installations.

**2010** **COMPUTER & SYSTEM MENAGER AT ICT CORPS**  
Computing department deputy commander – responsible for 6 soldiers. Daily schedule arrangement, system administrator, customer requests monitoring, commander during the emergency.